



Aptsource - A Value Based Organization

We view organizational culture as the critical foundation which shapes the way organization's business runs (established through goals, objectives, plans, measures, and rewards) and capacity (people, process and technology) gets utilized. Aligning organizational culture with business vision and goals is the critical path for gaining competitive advantage to attain industry and sector leadership. Organizations that seek leadership and sustainability make the choice for culture by design, not default.

We are committed to develop value based performance culture. A culture where we give importance to values likes courage, passion, openness, integrity, determination, respect, ownership and ethics. Importance on technical and functional competence is matched by equal emphasis on qualities like responsibility, reliability, ownership, openness, individual and group interactions, behavior, and communications.

We thrive to create a brand name where people feel proud to belong and work with. Our company culture revolves around the core values in the people and we align our long term goals toward building a high performing, collaborative and open culture. We combine high performance with high integrity, safe and efficient operations. Our values guide us in how we do business.

We want to attract, recruit and develop people based on our values. We recognize and reward performance based equally on what people deliver and how they behave.

We feel delighted to share the value that we generate with our customers and partners.