

# APTSOURCE – FOUR WHEELS ON DRIVE



## INNOVATION

We do not look after doing only new things but constantly look for doing existing things in more efficient way

- Our innovations are always driven by creating measurable business values
- They encompass solution design, process engineering and people management



## Reliability

Our delivery commitments are made – on time, every time

- We commit deliveries on realistic assessments and evaluating every detail
- We remain constantly upgrading the plans to meet the delivery target and quality
- For any bottlenecks, we resolve and re-plan together with customers



## Transparency

We do not isolate ourselves from the customer organization but remain a part of them

- We hold open meetings, follow communication models and encourage joint activities to keep the organization across geographies in sync.
- We pro-actively disclose all relevant material facts to internal and external customer



## Productivity

We reduce cost, risk and timeline by enhancing the productivity

- We bring in cost advantage by not under-quoting in rates, we solve the problem by enhancing productivity.
- Our CPI (continuous performance improvement programme) remains enhancing people performance
- We focus on tool based automation as one major driver of productivity growth.